

Coupon Reactivation Letter

Dear Friend,

Where has the time gone...

It is hard to believe that we are approaching the years end so soon. Before we get lost in the holiday, I want to just let *YOU* know, I was thinking about you.

It has been a while since we have seen you and had the pleasure to adjust you.

It is my HONOR to be of service to you. As your chiropractor it's my job to **eliminate the effects of stress** on your mind and body, NOT add to it!

The reason I'm writing to you today is to offer my help. Please know from the bottom of my heart that nothing makes me happier than knowing that you are feeling healthy, happy and terrific.

My door is always open to you...and I would love to see you come through it again! So, I'd like to personally invite you to...

"Come visit us in our new office! And save 20%!"

As I said earlier - nothing makes me happier than knowing that you are feeling healthy, happy and terrific. If it's been "too long" since you've stopped in for an adjustment then pick up the phone and call me today to schedule your visit!

I'm sending this note to favorite practice members like you who haven't been in for a while. I am offering a special coupon as my gift to you. You can now buy a 5 -pack of visits for 20% off, that's 5 visits for the price of 4. In fairness to everyone - please know that my absolutely ends on [{insert expiry date}](#).

Of course you can still come on in AFTER that date, just know that you'll be charged the regular 5 pack fee.

Oh what the heck - pick up the phone now and call me at **{your phone #}** NOW in order to schedule your visit and get back on the road to feeling great today!

In health,
Your Family Chiropractor,

Doctor's Name

