

Health Benefits Reactivation Letter

Date:

Dear Friend(s):

Since our last communication in the spring our focus has been and remains on serving our community, and particularly you, our past friends, to our fullest capacity. Our office remains committed to offering state of the art, top quality chiropractic health care services.

What can chiropractic do to help me and my family? This is a question we commonly get asked. Let me tell you what the families that come and see us tell us. They tell us the best part of care is all the other fringe benefits they receive from being adjusted that they never associated with Chiropractic care. They tell us that the family suffers with fewer colds and flu's than they used to. Some families have even gone a whole year without one cold or flu symptom in the entire household! They tell us that they have more energy than they've had in years and can do more now in less time. They tell us how much happier and better behaved the children are. They tell us about changes in their eyesight and hearing. They tell us about changes in their lives.

How is this possible? First you need to understand that the central focus of Chiropractic is not back pain, but the function of your nerve system. Once you learn how your nerve system interacts with your immune system and how it affects every organ in your body, including your brain, you begin to understand how this is all possible.

We encourage you to discover how your nerve system is functioning and adapting to the challenges of your life by calling us @ for your complimentary computerized nerve function test and report of the findings, with myself. This test and brief consultation is my way of saying thank you for the trust you've shown us in the past by allowing us to play a role in your health care. We hope to earn the opportunity of working with you and your family again.

In life and health,

Doctor's Name, DC

