

New Technology Reactivation Letter

Date:

Dear _____,

I am writing to thank you for your past trust in including **XYZ Chiropractic** as a part of your healthcare team. We appreciate that trust and continue to do everything in our power to honor that trust by providing you and your family with the best cutting edge chiropractic health care service available in the world today. We continue to take courses and invest in the latest and greatest technology available to serve you and your family better. Recently we have added another piece of exciting new cutting edge technology – the computerized Insight Subluxation Station.

This technology features five painless and non-invasive tests that will help us characterize abnormal activity relating to your spine and the ever-important nervous system. This technology allows us to be even more certain about where the problem is and what it will take to correct it because we are able to “look inside” the body and not just focus on how good or bad a person feels. If you are like me I am sure you know someone that felt fine one day only to wake up the next day with a serious health problem that could have been prevented had it been diagnosed earlier.

I have set aside time over the next few months to perform a limited number of complimentary consultations and examinations using our new technology. These are normally a **xxxxx** fee in our office but I have waived that fee and am offering you and your family this **xxxxx** gift because of our past relationship together. Call us today to schedule a time for yourself and your family. I would welcome the opportunity to further divulge how this technology has benefited not only the space agency, but also Super Bowl champions, Olympic gold medalists – and those just seeking a better quality of life.

This complimentary consultation is available for yourself, and/or someone you would like to refer until **{expiry date}**. Of course we are still here to serve you after that date but the complimentary offer is for those who are serious about taking action NOW!! Your health and wellness shouldn't have to wait.

Research continues to validate something chiropractic has taught for a long time. How you feel is not always an accurate indicator of your overall health. That is why I have incorporated this new technology to help me to better serve my patients.

Take advantage of this opportunity at healthnothing else works as we



Remember without your

Sincerely,

Doctor's Name

