

## New Years Reactivation Letter

Date:

Dear Friend,

**HAPPY NEW YEAR!**

If you're like most of us, you'll be using this special time of the year to reflect and renew. Many of us decide to break old, unhealthy habits. Others resolve to take better care of themselves, improve their diets, lose some weight or begin a regular exercise program.

As you move through 2004 to create your best year yet, it is essential that you have the energy, vitality and good health to play your highest game.

Start the New Year with a chiropractic checkup!

Chiropractic care relieves nerve pressure, allowing your nervous system to function at it's best. Even without obvious symptoms, improper nervous system function will prevent you from reaching your highest potential.

Stop by for a chiropractic checkup and play your highest game! Get the New Year off to a healthy start. Call Dr. xyz at 555-1212 for an appointment today!

Sincerely,

Doctor's Name

*P.S. – Our normal fee for a nerve system check-up is x. Make an appointment before Feb. 1<sup>st</sup> (bring this letter with you) and it is our gift to you.*

